



## ELIGIBILITY REQUIREMENTS

The Watervliet Heroes Banner Program was established to proudly display and recognize veterans from the City of Watervliet. To qualify, honorees must meet the following requirements:

- Born in Watervliet, was or is a current resident
- Served or currently serving in the Army, Navy, Air Force, Marines or Coast Guard

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. Banners may be sponsored by individuals or organizations and said sponsor is responsible for the full cost of the banner.

Banners shall be displayed every year for as long as the integrity of the banners lasts (lifespan is approximately three to four years). It will then be the sponsor's responsibility to replace the banner.

## BANNER WEBSITE

Check out our website at:  
[www.WatervlietMilitaryBanners.org](http://www.WatervlietMilitaryBanners.org)

This site has all the photos of all those that have purchased a banner, their location in the City and if the family provided, a brief biography of the Veteran's military service. You can always add a bio or edit an existing one by sending it the Mayor's office.



## CITY OF WATERVLIET

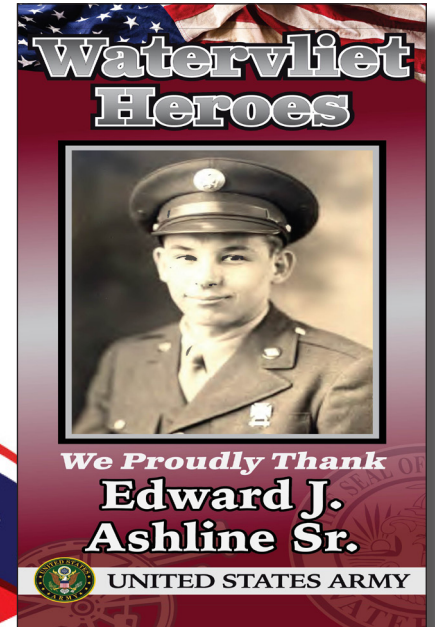
2 Fifteenth Street, Watervliet, NY 12189  
518-270-3800  
[www.watervlietny.gov](http://www.watervlietny.gov)

**MAYOR**  
**CHARLES V. PATRICELLI**

**COUNCILMAN**  
**CHRISTOPHER DAUS**

**COUNCILMAN**  
**ANTHONY FERRANDINO**

# CITY OF WATERVLIET HEROS BANNER PROGRAM





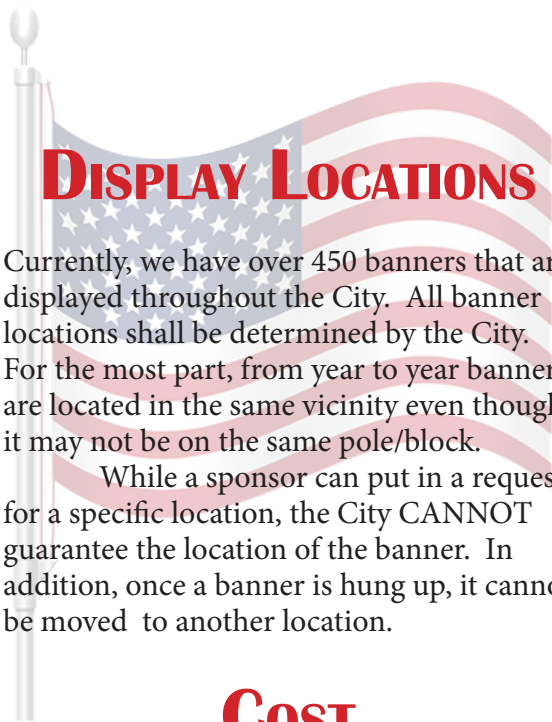
## HOW TO ORDER A BANNER?

Please complete the application form, including the service person's name and branch of service (Army, Navy, Air Force, Marines or Coast Guard) as well as a check payable to the Finance Director with "Watervliet Heroes" in the memo line in the amount of \$175 and mail to:

**City of Watervliet  
Finance Department  
2 15th Street  
Watervliet, NY 12189**

To process the application, please include proof of Watervliet residency (or previous residency) for service person and verification of active duty dates (i.e. copy of military orders or military ID).

If the banner is a gift, we can create a greeting card to be given to the recipient as long as enough time is given (at least three weeks).



## DISPLAY LOCATIONS

Currently, we have over 450 banners that are displayed throughout the City. All banner locations shall be determined by the City. For the most part, from year to year banners are located in the same vicinity even though it may not be on the same pole/block.

While a sponsor can put in a request for a specific location, the City CANNOT guarantee the location of the banner. In addition, once a banner is hung up, it cannot be moved to another location.

## COST

The cost of purchase a custom banner or a replacement banner is \$175. The City has identified a reputable vendor to print the Watervliet Heroes banners. Additionally, the hardware and installation are included in the total cost. **The City does not make any money on this program.**

## ADDITIONAL INFORMATION

For additional information, please contact the Mayor's office at 518-270-3815 or by e-mail at [CPatricelli@watervlietny.gov](mailto:CPatricelli@watervlietny.gov)

## APPLICATION FORM

Please print/type the name of the service person as it should appear on the banner and indicate the branch of service on the lines provided below.

### ★ ★ VETERAN INFO ★ ★

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Suffix (if any: ex. Jr., Sr., etc.): \_\_\_\_\_

Specify Branch of Service: \_\_\_\_\_

**Don't forget to send in a brief biography with your application.**

### ★ ★ SPONSOR INFO ★ ★

Sponsor Name: \_\_\_\_\_

Relationship: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Please include the following:

- proof of residency
  - proof of Active Duty
  - high resolution photograph\*
- \* Biography of their military career

*\*The sponsor must provide a photo of the honoree in uniform. There must be NO additional people in the photo. A digital image is preferred. Photos can be scanned at City Hall, Room 3.*

